



IODE CANADA EXPRESS NEWS

Share a Story ... Bring a Book

Since 2011, over 2,500 children's books (ages 0 to 6) have been collected during National Annual Meetings, which then were donated to a centre in the community hosting the meeting.

A cyber **Share a Story ... Bring a Book** collection will happen during the virtual 2021 National Annual Meeting.

By using the Indigo Shop to Give program you can direct your Indigo eGift Card by email to IODE Canada. Visit the **IODE Canada Indigo Campaign Home Page** copy and paste the following link to your web browser https://indigofundraising.flipgive.com/teams/61397-iode-shop-to-give?fundraiser_id=235785#content

Monetary contribution can be done by e-Transfer to the National office or mailing a cheque to IODE Canada.

IODE Nova Scotia will purchase and distribute the books.

"Young children whose parents read them five books a day enter kindergarten having heard about 1.4 million more words than kids who were never read to" (Jessica Logan).

How many words children would have heard by the time they were 5 years old is as follows:

- 📖 Never read to: 4,662 words
- 📖 1-2 times per week: 63,570 words
- 📖 3-5 times per week: 169,520 words
- 📖 Daily: 296,660 words; and
- 📖 Five books a day: 1,483,300 words.

Even a little bit of reading can make a lot of different!

Founded in 1900, IODE Canada is a national women's charitable organization dedicated to enhancing the quality of life for individuals through education support, community services and citizenship programs.

For more information about our organization and charitable work, please visit our website.

www.IODE.ca



