



IODE CANADA *EXPRESS NEWS*

National Volunteer Week 18 – 24 April 2021

The National Volunteer Week theme for 2021, **THE VALUE OF ONE, THE POWER OF MANY**, reflects on the awe-inspiring acts of kindness by millions of individuals and the magic that happens when we work together towards a common purpose.

www.volunteer.ca/index.php?MenuItemID=444

The **National Advisory Committee** has suggested a few ways that IODE chapters can celebrate during Volunteer Week. National Councillors are able to help with planning your activity at your request.

- Volunteer work done by IODE members can be acknowledged with Volunteer Awards within the Primary Chapter. Check with your municipal and provincial governments regarding nominations for Volunteer Awards. Information about making a national nomination is available through the following link

<https://www.canada.ca/en/employment-social-development/programs/volunteer-awards/nominate.html>

Please consider nominating chapter members yearly – the national nominations are closed for 2021.

- Ask to have the IODE logo flag flown at city hall during Volunteer Week
- Encourage IODE members to devise a brief statement, about why they joined IODE and what they like most about IODE, to use when speaking with people.
- Take pictures of IODE Chapter activities and post on social media. If picture taker is not familiar with how to post find someone to help.
- Use website and social media to post: "Why I belong to IODE", include the hashtag #VolunteersBringChange

Let's celebrate National Volunteer Week

- By focusing attention on the work IODE does in your area and by celebrating the difference it makes.
- Make your community aware of the work IODE has done for many years and in many ways.

One of the best ways to attract members and donations for an organization is to share stories about the work accomplished and the people who do the work and the fun they are having. National Volunteer Week provides an opportunity to tell our story because we are an example of volunteerism to be celebrated.

Echoes is always a wonderful tool to use when speaking with the media and community people. Echoes showcases our good works and how IODE assists Canadians and their communities.

We want to hear about what **THE VALUE OF ONE, THE POWER OF MANY** means to IODE. Send your photos and stories to iodecanada@bellnet.ca, we will post them on the national social media platforms.

The value of one person picking up groceries for another
The power of many people creating better home support services

The value of one person calling another to check in
The power of many people working to prevent social isolation

The value of one person volunteering at a food bank
The power of many people volunteering on a Food Security Advisory Committee

The value of one person standing up to transphobia
The power of many people calling for the protection of gender diversity

The value of one person recycling
The power of many people working to increase and improve recycling services

The value of one volunteer tutor helping a child
The power of many volunteering in a literacy awareness campaign

The value of one victim support volunteer responding to a family left homeless after a fire
The power of hundreds of volunteers distributing smoke detectors

#VolunteersBringChange



Founded in 1900, IODE Canada is a national women's charitable organization dedicated to enhancing the quality of life for individuals through education support, community services and citizenship programs. For more information about our organization and charitable work, please visit our website.

www.IODE.ca



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