ECHOES



IODE ... women dedicated to a better Canada

FALL 2009 - ANNUAL MEETING

Catherine Moore Our New President

In May this year at the National Annual Meeting in Victoria, BC, Catherine Moore was installed as National President. Catherine has a long history of community volunteerism and leadership with charitable causes and organizations. IODE was fortunate, in 1989, when she chose to join IODE Kathleen Drope Chapter, Toronto, as her way of contributing locally to the welfare of others. As a daughter and granddaughter of IODE women, she already knew the power of women working together.

Catherine has held the education portfolios at IODE Toronto and at National. As a graduate of the University of Toronto, she began a career as a primary school teacher before returning to York University for doctoral studies in sociology. A teacher, lecturer and sociologist, she has brought all these skills to benefit IODE.

Catherine served as President of the IODE Children's Centre at North York General Hospital from 1999 to 2002 and also on the Board of Governors of the Hospital and the Foundation. The National Executive Committee welcomed her as a member in 2001 and as an officer in 2003. Catherine has been Editor of Echoes, National Education Officer, Second and First Vice-President of IODE Canada and was awarded a National Life Membership in 2009.

She has served on recent, trend-shaping committees. As co-chair of the Strategic Planning Committee, 2005-2006, she undertook a survey of IODE members' opinions, tabulated and analyzed the responses, and facilitated the planning session that led to six crucial recommen-



Catherine and her family vacationing in South Africa.

dations for change in IODE. Another achievement Catherine is very proud of is the 2009 calendar *IODE Honours Canada's Armed Forces at Work*. She has also been involved in the planning committee to celebrate IODE's 110th Anniversary next year.

In the community, she has served as the president of the parents association of The Bishop Strachan School, Royal St. George's College and Kingsway College School. She has worked on the Board of the Adoption Council of Ontario, Islington Residents' Association and has fundraised for Camp Oochigeas, the Royal Conservatory of Music, Glenn Gould Studio and Mansfield Ski Club. Her interests range broadly and she has worked to benefit the community and to be part of the lives and interests of her children.

Introducing Catherine during the installation of Officers at the National Chapter Dinner, Past National President Pamela Gallagher commented on her 25-year friendship with Catherine by saying, "The longer I know Catherine the more respect I have for her. She is a skilled chairman, an insightful observer of situations and personalities and a wise advisor. She brings experience from other charitable or-

ganizations to her job as President of IODE Canada." Outgoing National President Chris Bateman spoke warmly of her years working closely with Catherine. Chris and Pamela both commented on Catherine's famous knowledge of sources, of where to find anything a fundraiser might need. Catherine's BlackBerry™ is just a click away from this knowledge: the best recipes, caterers, cookbooks, contacts and community partners.

Catherine is married to John who already knows the filing system in the Moore freezer that provides a delicious home-cooked meal. Their daughter Janet is a recent graduate of Wilfred Laurier University and son Thomas is attending second year at Queen's University. The family spends summer holidays at their Twin Pines cottage on Georgian Bay and enjoys skiing on winter weekends.

IODE Walks for Canada

Save the Date – Saturday, 12 June 2010

Members across Canada are encouraged to participate in a walkathon on this date and invite their family, friends, business acquaintances and school children to take pledges and accompany them on their walk. Read more on page 10 and watch for chapter mailings with further information and activities to celebrate IODE during our 110th Anniversary year.

Echoes

The Official Publication of IODE No. 406 - Fall Annual Meeting Issue 2009

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NATIONAL *ECHOES* OFFICER AND CHAIRMAN OF *ECHOES* COMMITTEE: Linda Dennis

Echoes Committee reserves the right to edit all IODE chapter notes.

Articles appearing in *Echoes* may be reprinted with credit given to The National Chapter of Canada IODE.

Printed in Canada

IODE Membership Badge



Results of the 2009 Voting on Amendments to the IODE Constitution 1979 (revised 1994, 2004) and By-laws:

Fourteen and a half percent of the members from across Canada exercised their right to vote, either by mail or in person at the 2009 National Annual Meeting. The total number of members eligible to vote was 4,329; a total of 627 votes were cast with five spoiled ballots.

The nine proposed amendments received broad support and exceeded the three-fifths majority necessary to pass.

Once approval for the changes has been received from Industry Canada, chapters will receive revisions for their copies of the Constitution.

Message from the National President

s members of IODE Canada we proudly move into the 110th Anniversary celebration of our organization and its contributions to Canada. For more than 100 years women dedicated to a better Canada have joined together

in IODE to enhance the quality of life for individuals through education support, community service and citizenship programs.

With pride and humility I agreed to serve as your 41st President following in a long tradition of inspiring Canadian women who have assumed this leadership role. It is an honour to serve in this capacity.

Members' enthusiasm for the **Possibilities** for IODE service in Canada was evident in annual reports and plenary sessions. Planning presented for IODE's 110th Anniversary, which begins in January, reflected this focus in the forward-directed ideas and in the logo "TARGET 2010 ... and beyond."

IODE women look for possibilities and engage in them where others might only see problems. When IODE women looked at the sparse nature of life for children in Labrador, they saw the possibilities of Snack Pack, Labrador Adopt-A-Class, Labrabook and Labrador Bursary. When far flung wars broke out engaging our armed forces, IODE women saw the possibilities of providing comforts for soldiers, purchasing war planes, knitting and more.



Recently, when news reports and members alerted IODE to floods and hurricanes, we responded by realizing the possibilities of assisting rebuilding efforts. In the last six years we provided lobsterpots to Nova Scotia fishermen to re-establish livelihoods

and materials to rebuild and refurbish flooded New Brunswick homes. For many, the possibilities to participate in civic life would be unforeseen, but for IODE women these and many more simply demonstrate that lack of imagination is the only real limit to possibilities.

In TARGET 2010 ... and beyond, we celebrate a proud history and begin our next decade of service to Canada. You, the members, have expressed a clear interest in locally defined projects. TARGET 2010 ... and beyond will focus on children and youth, on seniors, or on poverty and homelessness, as determined by your provincial chapter. Look for possibilities!

Oprah once said, "Everyone has to learn to think differently, bigger, to be open to possibilities." Clearly, she's encouraging all to think like IODE members.





IN MEMORIAM

Valerie Willard, 1929 - 2009

Valerie Willard, National President 1994-1997, died 05 May 2009. Born in Calgary, Valerie moved often before coming to Toronto as a teenager. She met her future husband Beverly at Vaughan Road Collegiate and as soon as he completed his engineering physics degree they married and moved to Montreal. In 1964 Valerie joined Jacques Cartier Chapter. Following a few years in Florida, they returned to Toronto and in 1978, Valerie joined Bridlewood Chapter. Valerie was active in IODE Toronto and became Municipal President.

At the National level, Valerie was Secretary, Constitution Officer, Second and First Vice-President, Chairman of the Labrador Industrial Arts Project and the Labrador Substance Abuse Prevention Program before becoming President. Following her three year term, she chaired the National Life Membership Committee. Valerie's graciousness, charm, dedication and fun-loving attributes endeared her to all whom she met. She and her smile will be missed.



THE NATIONAL OFFICERS 2009-2010



ELECTED NATIONAL OFFICERS 2009-2010

STANDING (I-r): Marie Locke, Linda Dennis, Hazel MacLeod, Bonnie Rees, Marion Wallace, Carol McCall SITTING (I-r): Ann Dyer, President Catherine Moore, Karen Barker, Sheila DeJaegher ABSENT FROM PHOTO: Shirley Lamont





■ PROVINCIAL PRESIDENTS

National Vice-Presidents by right-of-office:

SHOWN (I-r): Lorraine Kent NS, Karen Trainor PE,

President Catherine Moore, Bonnie Rees ON,

Eleanor Wright NB, Gail Delaney BC, Irene Eyre AB

Barbara Johnston, Edna Jennison

NATIONAL OFFICERS AND COMMITTEE CHAIRMEN

Archivists



Patron Honorary President Honorary Vice-Presidents Her Majesty Queen Elizabeth II Her Excellency Michaëlle Jean, Governor General of Canada Past National Presidents, Lieutenant-Governors or their Spouse

NATIONAL OFFICERS

President
First Vice-President
Second Vice-President
Secretary
Treasurer
Citizenship Officer
Constitution Officer
Echoes Officer
Education Officer
Membership Officer
Public Relations Officer
Services Officer
War Memorial Officer

Catherine Moore Ann Dyer Karen Barker Karen Barker Marion Wallace Sheila DeJaegher Carol McCall Linda Dennis Hazel MacLeod Bonnie Rees Ann Dyer Shirley Lamont Marie Locke

CHAIRMEN OF NATIONAL COMMITTEES

Noreen Salari 100th Anniversary Grant Program 110th Anniversary Ann Dyer, Chris Bateman 2010 Annual Meeting Ann Dyer, Karen Barker Karen Barker, Tine Stewart Grants Labrador Adopt-A-Class Program Co-ordinator Carrie Gosse Labrador Bursary June McDonald Liaison for Primary Chapters under National Chapter Jurisdiction Sandra Smith National Life Membership Chris Bateman Nomination and Election Process Sandra Connery The National Chapter of Canada IODE Violet Downey Book Award E. Anne Mason Website Pamela Gallagher

Highlights of the National President's Speech

President Chris Bateman welcomed members and guests saying,

"Three years ago, when I became your National President...I asked each of you to accompany me on a great and glorious adventure...The roadmap for this adventure was a new strategic plan to influence the direction IODE would take...Throughout this process, specific themes emerged. They included a shared commitment to certain fundamental values and principles; the need to increase membership; our role as a national organization and our impact on those we help. The officers focussed on recommendations and used the strategic plan as a framework to guide our deliberations which resulted in the following:

- The IODE Primary Chapter Composite Annual Report Form was introduced...
- Department guidelines were updated. Tools such as the IODE Corporate Style Guide, business cards, press releases and speech outlines have been provided to members at annual meetings, through the IODE National News, Echoes and the IODE Canada website. They are designed to assist chapter members to become more comfortable in their role as salespersons for IODE...
- A new membership campaign, *Each One Bring One*, and new membership categories, Alumni and E-chapter, have been introduced...
- IODE members have always had the need to evaluate the situation of the times and to translate their hopes, dreams and ideals into concrete action. Much thought is given to keeping programs up-to-date and relevant...
- Each year the Citizenship Committee has explored new programs and has provided guest speakers and possibilities for your consideration...This year, IODE Canada suggested that greet-

ing cards be sent to the troops serving in Afghanistan...

- A new Mission Statement, Tagline and National Public Relations Fund were introduced...
- First Vice-President Catherine Moore and I visited Newfoundland and Labrador in September 2007 to re-assess the relevance and necessity of ongoing support of programs in Labrador. We saw firsthand the benefits provided by IODE programs...IODE members do make a difference in Labrador and the programs are still relevant and necessary...

It has been my privilege to represent you on numerous happy occasions. I have attended primary, municipal and provincial meetings plus meetings of chapters under National jurisdiction

in Manitoba, Newfoundland, Quebec, Saskatchewan and the Yukon...

I am very proud and honoured that I have had the opportunity to meet so many members...I became personally motivated, inspired and empowered with the possibilities each member displayed in her commitment and ability to fulfill IODE's mission....The year 2008 proved once again that IODE is an organization of possibilities and positive action...If we are to continue to be vital, we must be alert to the challenges of today and prepare ourselves for those of the next five years. We are currently experiencing a period of economic uncertainty and the need for

IODE has never been greater. ... There are many possibilities in IODE! The secret of dynamic and effective membership is really up to you. ... As we approach our 110th Anniversary we have every reason to be optimistic. The future of IODE looks extremely bright indeed, with lots of possibilities ahead – big possibilities. As the song goes, "We've only just begun."



IODE Canada President Chris Bateman was surprised by her sister, Kathy MacAskill, who travelled from Scotland for the Annual Meeting.

MEETING HIGHLIGHTS

■ CITIZENSHIP - Celebrating with our Troops

Members and guests signed an eight-foot banner featuring the IODE logo, tagline and website address that will be forwarded to Canadian Armed Forces serving in Afghanistan.

Members viewed an emotional video of Canadian troops killed in action in Afghanistan and listened to the song, *Highway of Heroes* written by John Wright, Vice-President of Ipsos Reid.

Guest speaker Dave Sinclair, Royal Canadian Legion, commended IODE members in BC for their generous donations which assisted the Post Traumatic Stress Disorder program for those veterans suffering in the Yukon.

Possibilities

EDUCATION

Attendees viewed the photography of talented members in the pictures submitted for the 2010 calendar, *Children at Play*.

GRANTS

During a plenary, delegates learned that grant proposal writing is part art and part science. Chapters are encouraged to reach out to funding sources such as foundations and local businesses for money to fund their major project plans. Better planned and well-written grant proposals stand a stronger chance of receiving funding.

Before submitting proposals, members should speak to potential funders to be assured that project goals are in line with the funder's

mandate. Well-written and edited applications answer the five W's (who, what, when, where and why). It is important that spelling is checked and that no acronyms are used. Ensure your application makes sense to someone outside of IODE. Be persistent and continue applying for grants to further your work.

PUBLIC RELATIONS – Results Announced

Congratulations to **IODE Margaret Stokes Chapter**, Petrolia, ON, winner of the 2008-2009 Public Relations contest for best print display ad. They received a \$50 cheque to help with their PR costs.

New materials to promote IODE Canada!

A four-fold promotional brochure and a recruitment card were introduced. These public relations tools have updated information and are appropriate for potential members, funders, partners and community members. Copies will be sent to your chapter along with a Guide to Media Relations for the 110th Anniversary.

GUEST SPEAKERS



Sarah Foster (I) and Iain Caldwell (r), two IODE War Memorial Scholars, shown with War Memorial Officer Marie Locke, spoke about the population decline in many marine species. Both students study under Dr. Amanda Vincent, a previous IODE War Memorial Scholar, who holds the Canada Research Chair in Marine Conservation at UBC's Fisheries Centre. Sarah spends part of her time on a fishing boat off the west coast of Mexico examining the daily catch. Iain's research off the coast of Portugal uses the movement of seahorses to provide a perspective on marine environmental change as a predictor of environmental health.

Kareen Hudson, MSW, RSW, spoke of the RSVP program, winner of the IODE 100th Anniversary Grant Program for 2009. For details, see page one of the Spring 2009 issue of *Echoes*. RSVP is a violence prevention program for at-risk children which is widely implemented in Vancouver schools.

SUMMARY OF THE 2008 ANNUAL REPORTS

- Donations to support Brett Clifton for the Lethbridge, AB, cenotaph project, They Never Came Home
- Support for the Canadian Forces and their families
- Community Relations and Citizenship Awards
- Beautification projects in parks, libraries, museums
- Celebrations related to citizenship and holidays
- Placing wreaths at cenotaphs
- Support for the International Peace Garden

- War Memorial Scholarships of \$15,000 to each of five scholars
- Labrador Bursaries to 23 students totalling \$13,650
- Awards to Canada's National Ballet School, National Theatre School, National Youth Orchestra, cardiology researchers at the University of Toronto, nurses at George Brown College and McGill University
- Bursaries and scholarships granted by primary, municipal and provincial chapters
- Labrador Adopt-A-Class program assisted 128 classes in 23 schools
- IODE Baby Think It Over project continued
- The National Chapter of Canada IODE Violet Downey Book Award winning book was distributed to school libraries and adopted classes
- Read for Life, Born to Read and other literacy programs
- IODE calendar, IODE Honours Canada's Armed Forces at Work 2009

3) SERVICES\$2,124,205

- Nutritious food for 2,000 Labrador school children through Snack Pack
- Small appliances, toiletries, toys, books, treats, Fresh Start Baskets and "My Stuff" Backpacks for youth shelters and family crisis centres
- Equipment and materials for hospitals, clinics, rehab, geriatric and transition centres
- Assistance in sending children to summer camps
- £50 Christmas vouchers for 55 Canadian Veterans or their spouse living in England
- Shipping needed goods to isolated northern communities

4) PUBLIC RELATIONS & ECHOES\$103,170

- Materials to support IODE branding
- Website updated
- Press releases and advertising
- Two issues of *Echoes* were published for all members

GRAND TOTAL (increase of \$120,947 over 2007)\$2,896,451

Volunteer hours by members: 794,812 hours FYI: If these hours were valued at \$10/hour they would be worth \$7,948,120.

Another IODE Gift to Canada!

War Memorial Scholarships 2009-2010

Each scholar receives \$15,000 for study in Canada or the Commonwealth.



Jessica Rachel Keenan Forrest

Born Toronto, ON. In 2002 she received her BSc from McGill University and a MSc in 2005 from Queen's University. As a doctoral candidate at University of Toronto, her research focuses on alpine

ecosystems and field studies in the Rockies to understand the nature of climate change on pollination, especially bees. Her awards include several Natural Sciences and Engineering Research Council Awards, a Doctoral Research Scholarship and the A. Murray Fallis Graduate Award (Zoology). Jessica is first author and co-author of numerous publications. She chaired the U of T Biology and Environmental Action Team with current projects aimed at paper reduction and energy conservation. Her goal is to make a positive environmental impact by educating students and the public and advising government. Jessica enjoys hiking canoeing, camping, cross-country skiing, bird-watching and piano.



Douglas David Garrett

Born Lacombe, AB. In 2002 he graduated from the University of Victoria with a BA (Honours) and from the University of Toronto with his MA in 2007. Presently Douglas is studying for his PhD at

U of T in the field of Cognitive Neuroscience/Psychology. His ultimate goal is to remap the human brain's function with regard to signal variance and to provide a unique method for understanding the brain. Douglas has worked on many projects with researchers across Canada and in Sweden on topics such as principles of compensation in neurorehabilitation and mild cognitive impairment. He is the sole statistics consultant for faculty and graduate students in the Psychology Department at U of T. His awards include Natural Sciences and Engineering Research Council of Canada, three Canada Graduate Scholarships, and three Catherall grants for Research and Travel. Douglas' publication record is extensive with manuscripts and abstracts published under review and in preparation. He authored conference presentations and prepared posters for conferences. He is a Big Brother to a 15 year old and helps incoming students.



Alexis Lauren Knispel

Born Winnipeg, MB. In 2003 she graduated from University of Manitoba with a BSc (Honours) and received her MSc (Honours) Ecology and English in 2005. Presently studying at the same university

for her PhD (Environmental Science and Agriculture) with a focus on the impact of genetically modified (GM) and examination of herbicide tolerant (HT) crop plants to provide insight into the risks of transgene escape. Her awards include several Natural Sciences and Engineering Research Council Awards and the Alfred Rea Tucker Scholarship. In 2007 her research garnered interna-

tional interest when published in the journal "Weed Science" and presented at the "Third Conference on the Coexistence of GM and non GM Agricultural Food Chains", in Seville, Spain. A committed volunteer in the Harvest Moon Society of Manitoba, she is an education coordinator working to promote sustainable agriculture and native culture.



Moberly Adriane Segal Luger

In 2002 she graduated from the University of British Columbia with a BA (Honours) and in 2004 earned her MA from Concordia University, QC. Presently studying for her PhD in English Literature, UBC.

Moberly's dissertation examines the cultural and historical function of poetry written in response to the terrorist attacks of September 11, 2001 which she claims is key to exploring the memory of 9/11. Moberly has published a review of Canadian literature, presented several conference papers and a poetry manuscript "Ragtime for Beginners". Her awards include Social Sciences and Humanities Research Council Awards (SSHRC) and the Mairi Grant Campbell Fellowship (UBC). She was a finalist for the Fulbright Award. Her referees describe Moberly as not only a natural poet and scholar, but a teacher as well. She gives readings at bookstores, literary festivals and visits classrooms to discuss poetry.



Markus Moos

Born in the Canton of Jug, Switzerland. In 2001 Markus became a Canadian citizen. In 2004 he received a Bachelor of Environmental Studies with joint Honours in Economics. Markus received his

Masters PL, Queen's University, Kingston, ON. Markus is in the third year doctoral program Department of Geography at University of British Columbia. Markus chose UBC due to the expertise and prominence of his supervisors and the outstanding reputation of the geography program. His research asks about the challenges posed by changing Canadian urban housing markets for affordability and environmental sustainability; issues widely believed to be some of the most pressing public policy concerns of our time. Demographic change, global restructuring and policy shifts have transformed metropolitan housing markets. Public housing programs are declining and prices of inner city housing are increasing. An inherent contradiction of these policy propositions is that the cities that have been the most successful in attracting investment are also witnessing severe housing affordability problems and growth-related environmental issues, such as traffic congestion and urban sprawl. Markus' volunteer activities include mentoring younger students and providing leadership in the department's sustainability program. Markus enjoys skiing, camping, hiking, gardening, photography and playing soccer.

Congratulations to LABRADOR BURSARY WINNERS

Students offered a bursary of \$1,000 for the academic year 2008-2009:

Kaitlyn Abbass University of New Brunswick

Andrew Batstone Memorial University Barry Buckle Memorial University Robbie Butt Memorial University Mandy Halbot Memorial University Victor Ryan Carleton University

Students offered a bursary of \$400 for the academic year 2008-

Chantel Aylward Niagara College

College of the North Atlantic Jordan Barney Amy Bridle College of the North Atlantic

Tiffany Canning Vanguard College

Stephanie Cull College of the North Atlantic Leslie Earle College of the North Atlantic Philip Etheridge College of the North Atlantic

Victoria Forsey Memorial University

Alex Hunt Sir Wilfred Grenfell College Shawna Layden College of the North Atlantic Robbie Normore Marine Institute, St. John's

Students offered a Renewal of their Labrador Bursary in the amounts specified for the academic year 2008-2009:

Erika Abbass \$750 Cape Breton University Daniel Wheeler McMaster University \$750 Neilson Lee \$500 College of the

Memorial University Genista Pike \$500 Megan Pike \$500 Memorial University \$250 Maggie O'Toole Memorial University

NATIONAL EDUCATION **AWARDS AND PROJECTS**

The National Education Fund is supported by the annual sale of IODE calendars, plus primary chapter and personal donations. The following awards in the performing arts were granted in 2008 from this fund:

Canada's National Ballet School

\$1.500 Sam Duffv \$1,500 Sophie Robitaille

National Theatre School of Canada

\$1.500 Julie Lafreniere, Interpretation \$1.500 Kathryn Swift, Acting

National Youth Orchestra of Canada

\$3,000 to purchase music scores

ENDOWED NATIONAL AWARDS

The IODE Joan Butler Award

This award for excellence in Perinatal Intensive Care Nursing at George Brown College, Toronto, was presented to:

Shirley Scott, Brampton, ON Spring 2008

\$400 Jennifer Lim-Yin, Scarborough, ON Fall 2008 \$400

Ursula E. Bangs Awards in Cardiology

These awards are offered at the University of Toronto to recognize excellence in research and clinical study. A gift certificate of \$100 for the University of Toronto Bookstore was presented to each participant. Winners were:

1st place Dr. Warren Ball \$500 2nd place Dr. Tony Rocca \$400

Silence to Sound Awards

Nathalie Belanger \$1.000 Jesse Simm \$1,000

Bursaries for Nurses at McGill University

Jan Lariviere \$300 Patricia Greer \$275 \$275 Diane Martin Sharyn Andrews \$75

Wilhelmina Gordon Foundation Scholarship, Queen's University

Alexandra Howard \$800

The National Chapter of Canada IODE (RCMP) Police Community Relations Award

North Atlantic

Sergeant Brian Brewer, an active community volunteer in Dauphin, MB, has coached senior girls basketball two to three times weekly and in many weekend tournaments for the past two years. In addition, he coaches junior boys basketball at another school. He referees as his schedule permits. Team tournament trips are made possible by his fundraising efforts.

Sergeant Brewer is a familiar and positive influence on students involved in basketball. He has coached and mentored players in the city's spring and fall soccer leagues for the past five years.

While RCMP Liaison in two schools for the last seven years, Sergeant Brewer has been directly involved in the Safe Grad program.



Assistant Commissioner Peter German, President Chris Bateman and Citizenship Officer Tine Stewart pose with award winner Sergeant Brian Brewer.

NEW PROVINCIAL PRESIDENTS



Bonnie Rees
IODE Ontario

Bonnie Rees, Waterloo, joined Tudor Rose Junior Chapter, Windsor, in 1967 and subsequently became a member of Lillian E. Erb and The Princes Richard & Michael Chapters in Waterloo and Kitchener respectively. She held many primary offices and was Kitchener-Waterloo Municipal citizenship officer. Bonnie's provincial roles included secretary for nine years. Besides enjoying life with Gary Botzang and their two children, Bonnie is a devoted church worker and a volunteer with K-W Access Ability. A University of Waterloo graduate with a BMath, she has served the university as a Senator and a member of committees. She enjoys needlework, gardening and reading.



Eleanor Wright *IODE New Brunswick*

Eleanor Wright of Riverview joined Mildred Bennett Chapter in 1963 and served as regent/president three times! She is now a member of Hon. Dr. C. H. Blakeny Chapter and has held many offices. She was President of the Municipal Chapter of Moncton from 1988 to 1990 and chaired the Moncton Central Committee from 2006 to 2009. Eleanor was a member of the Moncton Real Estate Board for 39 years prior to retiring in 2008. Her two daughters reside in Calgary. Eleanor used her skills to teach dress-making to 4H girls for five years and received an award from the Education Department, Other interests include oil and water painting, cooking and she "helps wherever needed" at her church.



Lorraine Kent
IODE Nova Scotia

Lorraine Kent joined Mary Lawson Chapter, Dartmouth, in 1963 and has served as both regent and president. She became a provincial councillor in 1980 and has been officer in many capacities. She initiated and helped design the website as well as current public relations folders and bookmarks. Lorraine and her husband Fred have three sons and four grandchildren. A committed church worker, she volunteers with the Canadian Cancer Society and Relay for Life. She assisted with the formation of the Block Parent Program in Dartmouth, serving as chairman for two years. Lorraine graduated from Victoria General Hospital School of Nursing and enjoys gardening, kayaking, and time with her grandchildren.

Anniversaries

IODE Tantramar, Amherst, NS, celebrated 75 years in business at its "Thrifty Things" shop in Amherst. Shown (I-r) are President Sheila Pipes, shop convenor Dodie Dickenson, Shirley Young and Dot Arthur.





IODE Susie Sorabji Chapter, Uxbridge, ON, celebrated their 75th Anniversary with a dinner on 13 May 2009. All members were wearing "fascinators" in either black or white for the occasion. Charter member Eileen Gould-Bailey joined in 1934 as a member of Children of the Empire (C.O.E.) and has been an active member for 75 years. Pictured (I-r) IODE Canada President Chris Bateman, President Sheila Weekes, IODE Ontario immediate Past President E. Anne Mason.

MEMBERSHIP **AWARDS**

The National Membership Award was presented to **IODE Alberta** with a 6.6% increase in provincial membership in 2008. The \$250 award will be used for membership initiatives. Runners-up were **IODE British Columbia** and **IODE Ontario**.

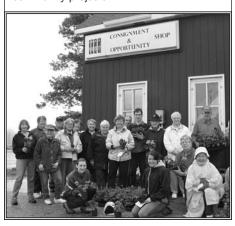
The Membership Crystal Challenge Cup was awarded to IODE Jon Sigurdsson Chapter, Winnipeg, for gaining nine new members in 2008. In second place was IODE Laurentian Chapter, Ottawa, with IODE Mount Temple Chapter, Banff, in third position.

IODE White Cloud Chapter, Wiarton, ON, commissioned a sculpture for Bluewater Park. Sixty people attended the dedication ceremony 18 July 2009. Through his art, iron artist Laszlo Zsohnai expressed the chapter's community involvement. A grant from the Trillium Foundation of Ontario provided funds for the sculpture.



IODE Honorable Dr. C. H. Blakeny Chapter, Moncton, NB, presented a Sara Patient Lift, valued at \$2,400, to the Geriatric Rehab Unit of Moncton Hospital. Shown (I-r) staff member Steve, Nurse Manager Violet Budd, Services Officer Barbara M. Tait and staff member Kim.

IODE Maple Leaf Chapter, Goderich, ON, garnered great media coverage with their 17th annual geranium flower sale. The newspaper article reported that a record 3,000 plants were delivered, despite the rainy day for members and friends to work together to raise funds for community projects.



News From Across The Country

IODE Doris E. Sullivan Chapter, Fredericton, NB, hosted a bingo at the Stan Cassidy Rehabilitation Centre during National Volunteer Week. Working (I-r)



are Communications Officer Denise Chase and Roberta Bleumortier. A great evening of bingo was had by all patients who participated and each was a winner.



Refreshments were prepared by the members of **IODE Kent Regiment Chapter**, Chatham, ON, during a recent visit of the Colonel-in-Chief of the Essex and Kent Scottish Regiment, His Royal Highness Prince Michael of Kent. Honouring past officers of the regiment, plaques were unveiled by His Royal Highness for placement outside each of the four messes at the Chatham Armory.



Primary Life Member Winnifred Mavor visited with fellow **IODE Humber Valley Chapter**, Toronto, members in March. Still an active member at 99, she joined IODE in 1938 and has belonged to seven different chapters. Winnifred is the founding sponsor of the Mavor Trophy for low net at the IODE Ontario golf tournament. Pictured behind Winnifred are (I-r) Phyllis Millard, Sue Burrows, Sue Robertson, Tillie Mann and Barbara Johnston.

- Mary Burden, President of IODE Col. William M. Gartshore Chapter, London, ON, was awarded the Syl Apps Special Award for almost 60 years of involvement with figure skating. Mary was among 55 Ontarians recognized by the government at the Ontario Sports Awards in March 2009
- At the 89th Annual Meeting of **IODE Ontario**, OPP Constable Laurie Hawkins, of the Oxford County Detachment, Western Region, was presented with the 31st Annual IODE Ontario Police Community Relations Award (posthumously) in honour of her outstanding community service outside of her professional duties. She devoted countless volunteer hours assisting youth and those in need in the communities where she served.
- IODE Alberta Special Education Fund supports the Family Education Program at Roper Hull School.
- IODE Bow Fort Chapter, Calgary, AB, filled 48 shoeboxes with items for children. Value of the boxes was \$1,296.
- IODE Calgary spent \$1,000 to purchase medical bandages for use on the Alex Bus. This bus provides needed medical supplies to homeless clients who come to the bus requiring assistance.

Forty members of two BC chapters, IODE Diamond Jubilee Chapter, Penticton and IODE Kettle Valley Chapter, Summerland, joined together to travel on the historic Kettle Valley Railway through the canyons and trestles of the no longer in operation KVR route. Everyone enjoyed a buffet lunch and the historic rail ride.



IODE's 110th Anniversary

We asked, You Answered and Now We Start Moving Ahead

ODE Canada invited members to complete a survey "Focus on the Next Decade" (2010 – 2020) in which members were asked where you would like IODE to concentrate charitable efforts. Three areas of concern predominated in the responses: a) children and youth; b) seniors; and c) poverty and homelessness.

The 110th Anniversary Committee, a representative committee composed of IODE members from across Canada, agreed provincial chapters are best positioned to determine areas of greatest need in local communities. As a result, provincial chapters have been mandated to choose to concentrate their efforts on children and youth; seniors; or poverty and homelessness. They will select one of these three for their province-wide focus by 15 October

2009. Chapters under National jurisdiction will choose their own project from one of the three categories.

Once chapters are advised of their provincial focus, they can TARGET a project aimed at the needs of their community. The acronym **TARGET** stands for how members can achieve their chapter goal:

- T is for Training
- A is for A\$\$istance
- R is for Resources
- **G** is for **G**uidance
- E is for Equipment
- T is for Time

This special meaning of TARGET leads us into TARGET 2010 ... and beyond and the goal to contribute \$1,000,000 to Canada in celebration of IODE's 110th Anniversary.

The money your chapter records towards the \$1,000,000 goal can extend an existing, familiar project. For instance, if your chapter currently supports a shelter and your provincial chapter selects poverty and homelessness as the provincial focus, your chapter may include your regular work when adding up your contribution towards the 110th Anniversary TARGET of \$1,000,000. It is hoped, however, that chapters will undertake new and exciting projects that will benefit the community and add a new dimension to your community service. Remember that time is money. The time you give to these special projects should be tallied towards our \$1,000,000 goal.

THE IODE GOAL: TO RAISE \$1,000,000



Target 2010 Graphic:

The arrow going forward shows MOVEMENT.

It also represents that IODE is forward-thinking and proactive.

IODE ... 110 Years and still on the Move

One significant event to raise funds for your local TARGET project will be held on Saturday, 12 June 2010. when **IODE** ... **Walks for Canada**.

IODE ... Steps for Canada is a month-long event when members wear pedometers, donated by ParticipACTION to track their daily steps. The steps recorded on the pedometers will be totalled nationally.

Other ways to Celebrate

Watch chapter mailings for a calendar of celebratory and promotional events with monthly themes and ideas to celebrate the 110th Anniversary.

Plan now to join the fun at next year's 110th National Annual Meeting to be held at the Crowne Plaza Hotel Airport, Toronto from 25-29 May 2010. Make this one of the ways your chapter celebrates IODE's anniversary.

News

IODE Ontario has chosen "Poverty and Homelessness" as their provincial focus.

BRIGHT IDEAS

• IODE Colonel James MacLeod Chapter, Calgary, AB, had a membership "soup and bun" night at the home of Susan Wells. Prospective members were welcomed and enjoyed meeting IODE members, as well as attending a regular monthly meeting.



IODE Lorraine Chapter, Ottawa, makes quilts for foster children placed with families by the Children's Aid Society. Each quilt bears the child's name.

Twenty-seven "My Stuff" backpacks were presented by IODE Colonel James MacLeod Chapter, Calgary, to Kinnections. This is a child-centred, family focused inhome service for children under 18 in the care of Children's Services. Shown (I-r): Services Officer Barbara MacLeod, Assistant Services Officer Donna Gaffney, Deanna Wylie, Tammy Wilson and Yvonne Williams of Kinnections.





President Margaret St. Pierre-Beke (2nd row, 2nd from right) and Past President Janice Scott (3rd row, 3rd from right) celebrated with the women attending

Holly Jolly Tour of Christmas Houses. The last successful house tour included a raffle of a quilt donated by member Jean Leu. Fundraising activities sup-

port two local schools in their Strong Start programs. This program utilizes volunteers to senior kindergarten students and now is used in



IODE Preston Chapter, Cambridge, ON, donated hats, mitts and scarves at the Winter Activity Day

> the fun day. The chapter annually hosts a

enhance the reading and comprehension skills of schools throughout the Waterloo region.



Good Works

Education Officer Hope Gray of IODE Major J. W. Logan Chapter, Halifax, NS, has been busy knitting 105 dolls for the Social Services Department of IWK Hospital for Children in Halifax. (I-r) Hope Grav. Education Officer. Dawn LeBlanc of the IWK Hospital and President Alma Dunbar.



IODE Cooking Lake Chapter, Sherwood Park, purchased a \$5.123.58 Vectropulse Machine for the Capital Care Foundation in Sherwood Park, AB. (I-r): Wendy Warwa of Capital Care, members Flo Benoit, Judy Loewen, Jean Williams and President Doris Pocock.

At their 96th Annual Meeting, IODE Toronto



IODE Bow Fort Chapter, Calgary, fills Christmas bags for the Exit Bus, which drives through Calgary handing these out to street teens. Working together are (I-r) Leona Mitchell, Kathy Mansell, Muriel Guriel and Shirley Lamont.



IODE Lorraine Chapter, Ottawa, holds an annual baby shower for St. Mary's Home. Members (I-r): Marion Voitel, Mary Simpson, Liz Pearl, Grace Purdy, Georgina Charron, Betty Bertrand, Barbara Rae, Jean Murphy and Nancy Waal.

The chapters of IODE Calgary Municipal served lunch for clients of the Calgary Drop-in Center. Members baked, decorated and served 800 cupcakes.



presented the Municipal Chapter of Toronto IODE Jean Throop Book Award to Charles Pachter, author of *M is* for Moose. Pictured (Ir) Dwight Throop, publisher Mark Coté, author Charles Pachter and newly elected President Jennifer Werry.

"Smile ~ You're in IODE"

Age is just a number and mine is unlisted.

IODE Canada at the CNE

IODE members manned a colourful booth for the first two days of the Canadian National Exhibition. Hundreds of people signed the IODE banner in support of our troops serving in Afghanistan. Members distributed brochures and talked to prospective members.



CHANGING YOUR ADDRESS? Please Let Us Know!

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25TH ANNIVERSARY OF THE VIOLET DOWNEY BOOK AWARD



The 25th winner of The National Chapter of Canada IODE Violet Downey Book Award was Budge Wilson's *Before Green Gables*. IODE Nova Scotia President Lorraine Kent presented the \$3,000 award to Ms Wilson at the June Provincial Executive Meeting in Halifax. *Before Green Gables*, a highly anticipated, authorized prequel to the Lucy Maud Montgomery classic, *Anne of Green Gables*, tells Anne's sto-

ry after being orphaned as a baby until her adoption at age 11.

This annual award is given to a Canadian author of a book written in English of 500 words or more for children aged 13 and under published in Canada during the calendar year preceding the IODE National Annual Meeting. Books submitted by the publishers for review are then sent to school libraries in Labrador and Canada's National Ballet School. Over

\$75,000 worth of books in the past 25 years have been sent.

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